

Label printing for beginners

eXtra4 puts together a complete labelling system as a starter package

Birkenfeld, December 19, 2016 "Label printing for all" – this is what eXtra4 Labelling Systems publicizes for Inhorgenta 2017. The identification experts from Ferdinand Eisele GmbH reduce the entry threshold for computer-assisted labelling of jewellery and watches with a special label printing package: a thermal transfer printer of the Godex RT200 series, including accessories and software, are available for beginners at an attractive all-inclusive price.

Counter-argument to lack of space and cost

It is now possible to take off for all those who have long been thinking to move from manual pricing to label printing via computer. The slim thermal transfer printers from the RT200 series should fit into the smallest offices with their dimensions of 245 mm in length, 175 mm in height and 135 mm in width. Small budgets, on the other hand, the starter package will convince with its tight calculation for the label printer including the ribbon, labels and label printing software eXtra4.

Branded printer with practical experience

"RT200 series printers are ideal as slim shape devices," says Alex Schickel, Managing Director of Ferdinand Eisele, explaining his selection for the entry-level package. "The slim thermal transfer printers have been part of our range for 2 years and they have

proven themselves in practice with our customers." The devices are from Godex, a renowned manufacturer with which the brand eXtra4 Labelling Systems has been cooperating for a long time.

Wide range of labels for narrow tracks

Specially tailored to the 60 mm track width of the RT200 series, the most important label shapes and sizes can be found in the eXtra4 range: loop labels, thread labels, labels for chains or simple rectangles - not the entire eXtra4 range, though, but the most popular labels are available from stock. And buyers of an eXtra4 starter package can freely choose their desired label from the stock offer.

eXtra4 Basic Edition as an entry-level software

In addition to the suitable ribbon for the RT200 printer series - of course in scratch-resistant, ultrasonic-bath and UV-resistant quality - the specialists from eXtra4 also put their own software for label printing into the package. The software is available extensively revised in the latest version eXtra4 <winIII>. With the included Edition Basic, users can control label printing on up to 12 different label layouts, store their articles in a database and manage addresses.

Lots of data on little label

Even with a resolution of only 200 dpi, thermal transfer printers of the RT200 series are still able to print texts and barcodes on sufficiently small labels. Its printing quality allows data to be output in such a

way that there can be a maximum of 4 text lines or a barcode and two additional lines on the labels of average size per label area. The labels can be about 30% smaller if the model with 300 dpi resolution is selected to print the same data. The data volume on a label alone, and especially the effortless way to get there, would probably convince every follower of hand-labelled tags of the comfort and precision of a modern labelling system.

The entry-level labelling package by eXtra4 Labelling Systems will be available to interested parties during the Inhorgenta 2017, Munich, in hall A2, booth 511 or on the web at www.extra4.com.

Images with subtitles



Fig. 1: eXtra4 starter package with label printer Godex RT200, label printing software eXtra4, jewellery labels and colour ink ribbon



Fig.2: Printing image of the Godex RT200 thermal transfer printer with 200 dpi on eXtra4 jewellery labels with loop, type 34 2050IR K1



Fig.3: Alex Schickel, Managing Director of Ferdinand Eisele GmbH with the eXtra4 Labelling Systems brand