

Pressemitteilung / Press Release

Jewellery labels with digital brilliance

Electronically printed labels from eXtra4 Labelling Systems

strong in colour, fineness and price

Birkenfeld, May 2nd 2018. Labels from digital printing score with astonishing colour intensity and attention to detail. This is why ID technology specialist Ferdinand Eisele has been relying on electronic printing processes for some time now for jewellery labels of his "eXtra4 Labelling Systems" brand. Especially with small quantities, the company from the Pforzheim area can shine with quality at attractive prices.

Special offer for small order quantities

Ferdinand Eisele GmbH makes targeted use of digital printing for short runs. When it comes to making an attractive offer to customers with small demand of labels, "eXtra4 Labelling Systems" has a special range of products on stock. A selection of popular label sizes of the loop label type is permanently available ready-made and pre-produced. For the imprint of an individual logo only the artwork desired by the customer as PDF file is then missing. It is electronically processed and goes directly into print production. Starting from 1,000 pieces the own brand on the label advertises for

manufacturers and dealers with a small but fine assortment -
professionally and highly efficient.

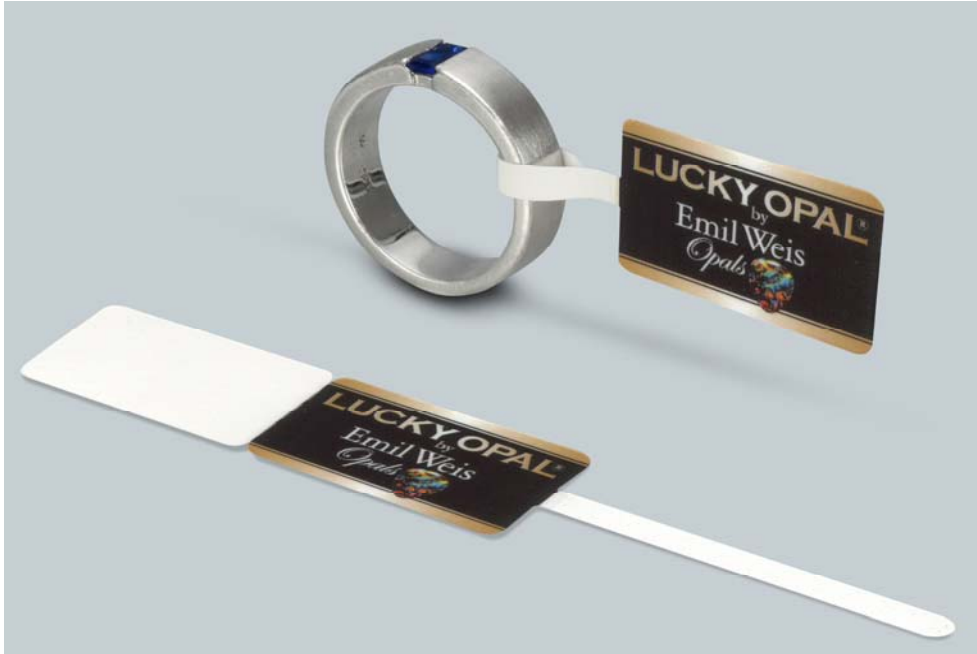
Tradition of competence in digital printing

4 years ago Ferdinand Eisele GmbH decided on digital technology for professional four-colour printing. A consistently logical development, since thermal transfer printers have already been used in the company for more than 3 decades to print label data for the jewellery and watch industry. "When it comes to complex colour designs or logos with extraordinarily filigree graphics, electronic printing processes are now superior to our conventional machinery," emphasizes Matthias Jaschke, digital printing expert at eXtra4 Labelling Systems. "Our digital technology with thermal transfer, laser and inkjet processes opens up possibilities for us here at costs that conventional processes do not permit.

More information about digitally printed labels

Selected copies of digitally printed individual labels illustrate what is technically possible. Examples can be found on the web at www.extra4.com or on Facebook under "Extra4 Labelling Systems". A flyer with the stock range of digital printing labels is available online for download or can be requested by e-mail at info@extra4.com.

Images and descriptions



Img.1: Labels with loop digitally printed at eXtra4 Labelling Systems with 4-colour design and colour gradient



Img.2: Jewellery Labels with transparent loop, digitally printed with 4-colour design at eXtra4 Labelling Systems



Img.3: Labels with loop, individual shape, with digital logo print in 4 colours from eXtra4 Labelling Systems



Img.4: Matthias Jaschke, specialist for digital printing at Ferdinand Eisele GmbH