

Pressemitteilung / Press Release

Update for Quality-Stickers

Traditional sales assistants reissued

from eXtra4 Labelling Systems

Birkenfeld, July, 16th 2018. Quality-Stickers focus on what is really important. As a label specialist in the jewellery and watch industry, Ferdinand Eisele has interpreted this traditional type of label in a contemporary way: Instead of standard stickers, individual labels can now be used - produced by digital printing, even in small quantities. The company from the Pforzheim area provides from stock prefabricated stickers in metallic look under its eXtra4 Labelling Systems brand for any text imprint.

Small and eye-catching

Discreet but by no means inconspicuous, quality stickers attract attention. At a glance the small sales assistants transport central core features directly on the product: Metal grades, stone qualities, different kinds of finishing and consumer information. They support with purchasing decisions and product organization. That is why Quality-Stickers are traditionally used in the jewellery and watch industry and are still in demand.

Basic variants for individual variety

Formerly printed in sheets and long removed from the range, quality stickers are now being relaunched at eXtra4 Labelling Systems thanks to modern production methods. Currently available for individual text imprints are rectangular labels in 20 x 8 mm (w x h) forma. tTwo versions of matt plastic foil are available from stock: gold metallic and silver metallic. The labels are equipped with permanent adhesive.

On basis of these prefab metallic labels, individual Quality-Stickers are now produced from a minimum quantity of 1,000 pieces. In addition to black, six extra colours are available for text imprint: red, blue, green and white as well as gold and silver metallic. The production in digital printing is 1-colour with any text. Customers have the option of combining different texts in one print job.

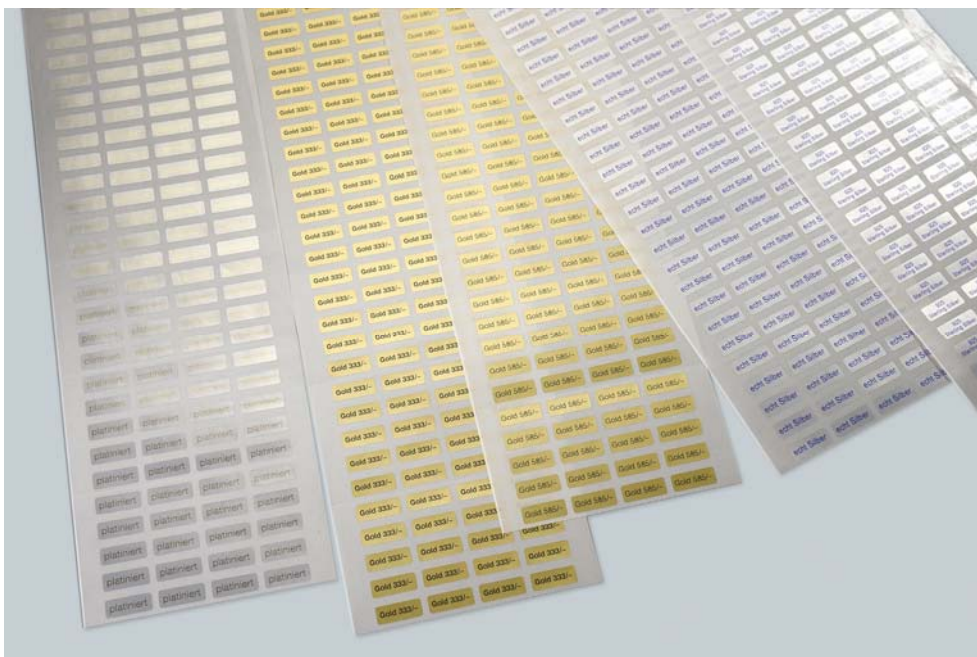
More about Quality-Stickers from digital printing

Individual Quality-Stickers are delivered endlessly in 4 lines. The web has a tear-off perforation after 20 labels and is folded into a convenient stack. Detailed information can be found on the web at www.extra4.com or on Facebook under "Extra4 Labelling Systems" A brochure is available for download online or can be requested by e-mail at info@extra4.com.

Images and subtitles



Img.1: Individual Quality-Stickers from digital printing at eXtra4 Labelling Systems



Img.: Qualit-Stickers, format 8 x 20 mm, plastic foil, matt, gold and silver metallic, with individual text imprint of eXtra4



Img.3: Application example for individual Quality-Stickers from digital printing at eXtra4 Labelling Systems